

FOR IMMEDIATE RELEASE

Contact: Bruce Myren, PRC Acting Executive Director
brucemyren@prcboston.org / 617.719.5674

1801 Massachusetts Avenue, #312

Cambridge, MA 02140

The PRC moves to Cambridge! Now a resident partner with Lesley University's College of Art and Design

CAMBRIDGE, MA, 9/22/2017 ~ The Photographic Resource Center is excited to announce that we are now resident partners with Lesley University College of Art and Design!

As we last wrote, Boston University generously hosted the PRC on its campus since 1979 and, this past winter, the University informed the PRC that they intended to renovate and repurpose our building, where we had been since 2003. We moved from Commonwealth Avenue, Boston to Massachusetts Avenue, Cambridge over the summer. Now, it's the beginning of a new era, just across the river!



We are very grateful to Lesley University College of Art and Design (LUCAD) for this opportunity and look forward to growing our relationship with the school and its students, faculty, and staff. As an independent non-profit, we'll of course continue to serve Greater Boston and New England, its many institutions, photographers, and photo fans. Appropriately, our move mirrors LUCAD's move from Boston's Kenmore Square to Cambridge's Porter Square! Our new space will be in the Lunder Arts Center, LUCAD's brand new art and design facility, located on the MBTA's Red Line. Currently, our space does not allow for a gallery or for us to unpack our library, but we will be looking for opportunities for pop-ups and partnering.

LUCAD has a similar relationship with The Boston Printmakers, a non-profit founded in 1948, and the PRC is thrilled to become resident partners with the College of Art and Design. LUCAD's 74,000-square-foot art and design center opened in Spring 2015, and was designed by Bruner/Cott & Associates. The complex combines a new four-story terra cotta and glass building, which houses classrooms, studios, and galleries, with the former North Prospect Church from circa 1845, which houses their art and design library.



Like the PRC, LUCAD combines liberal arts and the arts together with a

deep history of education. Lesley University is historically known for its renowned teaching programs and currently has approximately 2,500 undergraduate and 5,000 graduate students. The College of Art and Design was founded in 1909 as a "Normal School" and in 1912 as the School of Practical Arts, LUCAD has a long history of educating professional artists and designers. Known for most of its modern life as The Art Institute of Boston (AIB), the art and design school was around the corner from the PRC's last space at 602 Commonwealth Avenue where we were for eighteen years (1985-2003). In 1998, AIB merged with Lesley University. Renamed the College of Art and Design in 2013, its move across the river to the brand new Lunder Arts Center in Cambridge was complete. Their BFA and MFA photography programs are well-known and we've had countless interns and volunteers (and staff!) from AIB/LUCAD over the years. All Lesley University students will now automatically be Institutional Members of the PRC, along with the addition of their esteemed faculty and staff. Read Lesley's press release on the PRC move and partnership here.

We'll be announcing the PRC's new Fall programs shortly -- *stay tuned.* In short, we will continue to host lectures, "Nights at the PRC" work-sharing events, and more — using the College of Art and Design's state-of-the-art classrooms and other local non-profit facilities. In addition, we hope to work with LUCAD's exhibition staff and faculty when possible to collaborate on exhibitions and programs. Lastly, we intend to host exhibitions, including our annual student and juried shows, in satellite spaces in and around the Greater Boston area as well as collaborative and pop-up exhibitions. Have space and ideas? Get in touch!

What's more, we will be launching our new website later this fall. which will offer online exhibition opportunities and community postings, growing ~ over ~ over, with the move, we do have

future longer-term plans to expand our offerings – via workspaces, residencies, and a members gallery.

The PRC is called a **center**, but it is also and has always been a **community**. At its heart, the PRC has always been a **nimble alternative space**: we first started in Chris Enos's loft and only added a gallery in 1985. Our community has sustained the PRC for nearly four decades and, with YOUR help and support, it will guide and carry us as Greater Boston's vital forum for celebrating and exploring new ideas, works, and methods in photography. In the meantime, please consider a donation to help with our move, support the PRC, and celebrate the future! **DONATE HERE** >>> bit.ly/28VExCJ

Phone, email, and social media:

Our phone number stays the same (617-975-0600) and you can still reach us at info@prcboston.org. Sign up for our e-newsletter and check social media for updates (Twitter & Instagram---> @prcboston and Facebook).

Websites:

www.prcboston.org (new website coming soon!)

www.lesley.edu/academics/college-of-art-design www.lesley.edu/academics/college-of-art-design/galleries-exhibitions www.lesley.edu/bfa/photography www.lesley.edu/mfa/photography-integrated-media www.lesley.edu/photography-labs

With Appreciation:

Intrepid PRC Board of Directors and volunteers packed up 832 Commonwealth Avenue and our storage and moved everything in July. Thank you to the board and to all who helped with the move and transition. We are grateful to Boston University for its support of the PRC over the years and are excited about the new possibilities that lie ahead. Thank you to Lesley University and their Board of Trustees, Lesley University President Jeff Weiss, Dean of the College of Art and Design Richard Zauft, and Dean Emeritus Stan Trecker (former PRC Executive Director). *All images herein, save the last, are from www.lesley.edu.*





New mailing and shipping address:

Photographic Resource Center, 411A Highland Avenue, #317, Somerville, MA 02144

New physical address:

Photographic Resource Center Lesley University College of Art and Design 1801 Massachusetts Avenue, Office #312 Cambridge, MA 02140

About the PRC, Then and Now:

Founded in 1976, the Photographic Resource Center (PRC) is an independent non-profit organization that serves as a vital forum for the exploration and interpretation of new work, ideas, and methods in photography and related media. The PRC has had at least five addresses over our four decades — 727 Atlantic Avenue, 25 Buick Street, 1019 Commonwealth Avenue, 602 Commonwealth Avenue, and 832 Commonwealth Avenue. Our sites have varied from locales on the Boston University campus to our very first location in founder Chris Enos's loft. ICYMI, e-newsletter from January (conta.cc/2iYw9um) "ONWARD! After nearly 40 years, the PRC is moving." The PRC provides lectures, exhibitions, programs, and special events to our members and the general public. Its programs are supported by grants from the Massachusetts Cultural Council, several private foundations, and the ongoing generosity of its members. Featured artists and speakers in our galleries and workshops have included such luminaries as Ansel Adams, Bruce Davidson, Abelardo Morell, Duane Michals, and William Wegman.

The Photographic Resource Center is proudly affiliated with Lesley University College of Art and Design.

MORE INFO & IMAGES, contact Bruce Myren, PRC Acting Executive Director: brucemyren@prcboston.org / 617.719.5674