

#### FOR IMMEDIATE RELEASE

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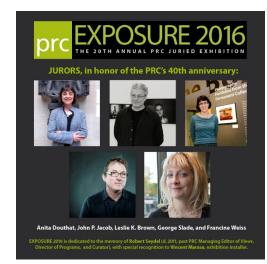
## Juror Announcement for EXPOSURE: The 20th Annual PRC Juried Exhibition

In honor of its 40th anniversary and the 20th annual juried show, the PRC announces a special, multiple juror, iteration of its nationally-renowned competition

Entry Deadline: February 7, 2016 (via callforentry.org) | Exhibition dates: April 28 – June 26, 2016

**BOSTON, MA:** Each year, the PRC hosts a **highly-regarded juried exhibition of photography and related media**, showcasing emerging and midcareer photographers. Notably, in 2015/2016, the PRC celebrates *three* important anniversaries: the **30th anniversary of the PRC Gallery** (added with the renovation of our previous space at 602 Commonwealth Avenue, opening November 8, 1985); **2016 is the 40th anniversary of the PRC itself** (incorporated as a non-profit on October 6, 1976); and EXPOSURE 2016 will be the **20th annual juried exhibition**.

To pay homage to this 20/40 confluence, the PRC asked multiple jurors, instead of our usual one. Thus, for EXPOSURE 2016 there will be a chorus of voices, all of whom held positions as past PRC curators or director of exhibitions. Additionally, we are pleased to present EXPOSURE 2016 as a part of Magenta Foundation's Flash Forward Festival in Boston, MA (May 1-8) and the opening reception will coincide with their schedule of festivities, Thursday, May 5th. We're honored and grateful to have this group of incredible photographic curators, gallerists, educators, and scholars and delighted that the



occasion acknowledges and commemorates our past, and also celebrates and looks to the future!

The call for entries is again via callforentries.org, aka CaFÉ, now open and online HERE (or search for EXPOSURE, under view all calls keyword search), with a <u>submission deadline of February 7th</u>. There are many reasons to enter this year's special opportunity and the EXPOSURE is increased exponentially. In order to submit, entrants must be PRC members, share up to 10 images, a CV, and short statement, pay an entry fee, and follow the guidelines noted online. The PRC asks jurors to select several images from a submitted series, thus representing each artist's work more fully than a single image. Hundreds of photographers enter, with typically 10-15 selected and 2 to 5 works displayed per each artist, distinguishing our offering from other juried photographic shows. Since its inception in 1996, over 300 photographers have shown in the PRC Juried Exhibitions. In celebration of the PRC's 30th anniversary in 2006/2007 and to reflect more accurately its mission and function, we changed the name of the PRC Members' Exhibition to EXPOSURE: The Annual PRC Juried Exhibition.

### **EXPOSURE 2016 JURORS:**

**Anita Douthat** (PRC Director of Exhibitions, then Curator, 1985 - 1992), now Associate Director, Carl Solway Gallery, Cincinnati, OH **John P. Jacob** (PRC Director of Exhibitions, then Executive Director, 1992 - 2000), now McEvoy Family Curator for Photography at Smithsonian American Art Museum and the Renwick Gallery, Washington, D.C.

**Leslie K. Brown** (PRC Curator, 2001-2009), now independent curator, educator, and PhD candidate, Boston University, Cambridge, MA **George Slade** (PRC Curator, Program Coordinator, and Loupe Editor, 2010-2011), now Founder, Executive Director TC Photo and Principal, re:photographica, Minneapolis, MN

**Francine Weiss** (PRC Curator and Loupe Editor, 2012-2014), now independent curator, Visiting Critic and Faculty, New Hampshire Institute of Art's low-residency MFA Photography Program, and Instructor, Boston University, Boston, MA

This year's exhibition is dedicated to the memory of **Robert Seydel** (d. 2011, past PRC Managing Editor of Views, Director of Programs, and Curator), with special recognition to **Vincent Marasa**, exhibition installer.

More PRC 40th Anniversary Events: In addition to this exciting iteration of EXPOSURE, our 20th annual juried show, the PRC has other exciting anniversary exhibitions & events planned, such as "Instantly Yours," see here for a CALL FOR WORK, a special limited time \$40 membership rate, a birthday party, with more information to come on the latter.

**PRC HOURS**: Thursdays, 11am-8pm and Fridays 11am-4pm. The PRC's 5,000-volume Siskind library is open the same. Follow & use hashtags — #InstantlyYoursPRC #PRC2040 #PRCJuriedShow — on social media!

## **UPCOMING PRC PROGRAMMING: "Nights at the PRC"**

Our popular Nights at the PRC are held Wednesdays of every month and these events are an **opportunity for members to share and discuss their work.** Each Night is led by a **different local artist and with a different theme**. Our upcoming Nights are listed below. For more information about Nights, our hosts, and how to sign up as a presenter, visit <a href="https://www.prcboston.org/nightsprc.htm">www.prcboston.org/nightsprc.htm</a>. Interested and engaged audience members are welcome, no RVSP needed. Come, chat photo, and connect! #NightsatthePRC

Wednesday, February 3th, 6:30 - 8pm\* | Host: Sonia Targontsidis | Theme: "Instagram, Social Media, & Photography"

Curious about using your phone as a camera? Wondering if Instagram is the right platform for your work? Join us for a night of exploring the social photo-sharing world of Instagram! In addition to taking a look at presenter's feeds, we will discuss how to use it personally and professionally and ideas and issues related to cell phone photography itself.

Sonia Targontsidis received her MFA in photography from MassArt in 2002 and her MBA at Simmons College in 2015. Her work has been featured in venues across the Northeast and Mid-Atlantic as well as the PRC (2006 NEO and 2003 EXPOSURE alum). Sonia is a digital strategist at Wheaton College where, among other duties, she manages the college's growing Instagram account. For the last few years, Targontsidis has exclusively used her iPhone for making images. Her Instagram handle is @liteleek.



Sonia Targontsidis, Cocooned, 2015 by @liteleek

\* NOTE: This is the second of two special "Nights at the PRC" programs based on Instant photography, chemical (1/6) and digital (2/3), and held in honor of our exhibition "Instantly Yours." In January and February, regular Nights presentations will occur from 6:30-8pm and 8-9pm will be set aside to make Instant Lab Impossible Project prints from Instagram or web-based images.

Wednesday, March 23, 6:30 - 8:30pm | Host: <u>Stephen Tourlentes</u> | Theme: "Night photography" Wednesday, April TBD, 6:30 - 8:30pm | Host: <u>Sarah Malakoff</u> | "Interiors"

**CURRENT & UPCOMING EXHIBITIONS** (subject to change)

More INFO on exhibitions >>> prcboston.org/schedule.htm



Instantly Yours: A One of a Kind Exhibition of Instant and Instagram Photography - January 21 - February 21, 2016 In the Back Gallery: "Off the Fridge," selections from The Curated Fridge, curated by Yorgos Efthymiadis

"Instantly Yours" is a unique and fun exhibition of affordable works made to benefit the PRC and its programs **celebrates** "instant" photography, the square format, and kicks off our 40th anniversary year. The show is intended to grow and change as more work is added, so keep coming back for more! More on how to submit: <a href="https://www.prcboston.org/instantlyyours.htm">www.prcboston.org/instantlyyours.htm</a>. The Preview/Makers Party is Thursday, January 21, 5:30-8pm and the Closing/Pickup Party is Thursday, February 18, 2016, 5:30-8pm.

As the PRC itself is an "alternative space" started in someone's loft, we're delighted to **showcase the first showing of The Curated Fridge**, literally "Off the Fridge." This unique space is the brainchild of <u>Yorgos Efthymiadis</u>, a fine art and architectural photographer and 2015 *EXPOSURE* alum. Since August 2015, he has hosted three guest-curated shows, including one by PRC Board Member Bruce Myren, on his actual fridge in Somerville, MA.

#### 2016 PRC Student Exhibition - March 10 - April 17, 2016

This yearly exhibition honors the rich tradition of photography in the New England area and features work from the PRC's Institutional Member Schools. For the 14th Annual show, between 15-20 schools and programs will be showcased.

EXPOSURE: The 20th Annual PRC Juried Exhibition - April 28 – June 26, 2016 - \* see front for full description & call for work\*

# FOR MORE INFO and PRESS IMAGES, please contact Bruce Myren, PRC Board Member: brucemyren@prcboston.org

**About the PRC:** Founded in 1976, the Photographic Resource Center (PRC) at Boston University is an independent non-profit organization that serves as a vital forum for the exploration and interpretation of new work, ideas, and methods in photography and related media. The PRC provides a highly acclaimed exhibition program, workshops, special events, and an over 5,000-volume resource library to our members and the general public. It is supported by grants from the Massachusetts Cultural Council, several private foundations, BU, and the ongoing generosity of its members. **Location and Hours**: The PRC is located at 832 Commonwealth Avenue, Boston, MA, 02215 (BU West T stop on the B Green Line), 617.975.0600 (phone), 617.975.0606 (fax), email <a href="mailto:info@prcboston.org">info@prcboston.org</a>. The PRC's hours are Thursdays 11am to 8pm & Fridays 11am to 4pm, and by appointment. Admission is a suggested donation of \$5. The PRC is always free to BU students, faculty, and staff as well as its members, institutional member college, and to school groups with appointments. The PRC is accessible.