



FOR IMMEDIATE RELEASE

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For more information, please contact:

Erin Wederbrook Yuskaitis, *Program & Exhibition Manager*

ewyuskaitis@prcboston.org

617-975-0600

PRC 2012 Benefit Auction—Saturday, October 13, 2012 *Over 200 Photographs to be Sold in Live and Silent Auctions*

BOSTON – The Photographic Resource Center (PRC) at Boston University proudly presents its annual Benefit Auction. Held at Boston University’s 808 Gallery (located at 808 Commonwealth Avenue, Boston), the Benefit Auction provides the community with access to work by elite and emerging photographers. This elegant event is an exciting opportunity for the photographic, artistic, and philanthropic communities to celebrate the PRC so it can continue its mission of fostering and promoting fine art and creative photography in New England through a variety of programs and exhibitions. Proceeds directly benefit the PRC, an independent nonprofit organization that expands our understanding of the human experience through its continued stewardship of the photographic arts.

Patrons are invited to bid on museum-quality photographs with estimated values ranging from \$200 – \$5,000. The live and silent auctions will consist of prints from contemporary photographers and a handful of donated vintage prints, creating a total of 202 unique images. This year’s selections demonstrate a true diversity in photographic practice. The line up includes such notable photographers as **Jim Dow, Constantine Manos, Arno Minkinen, Shelby Lee Adams, Ernest Withers, Bradford Washburn, Marie Cosindas, Laura McPhee, Susan Meiselas, Aaron Siskind, John Goodman, and many others.**

All auction artwork is featured on the PRC’s website (prcboston.org/auction) as well as in a printed catalog, which will be available during the preview exhibition and at the door the night of the event. Patrons are encouraged to check out the complete list of included works and peruse images of each piece. The success of the PRC 2012 Benefit Auction will ensure that the organization can provide another year of innovative programming to photographers and photography enthusiasts through lectures, workshops, exhibitions, reviews, and publications.

This year, the PRC is partnering with the premier online art destination, **Paddle8**, whose “For Good” initiative specializes in bringing nonprofit benefit auctions online. Twenty-five works from the PRC 2012 Benefit Auction will be hosted on the Paddle8 website for twelve days leading up to the auction (October 1-12) and viewers from across the globe can place advance bids on these items. The preview on Paddle8 starts on Wednesday, September 26 at www.paddle8.com/forgood/prcauction.

The live auction event in Boston begins at 5:00 pm with the bidding starting at 7:00 pm sharp. Tickets to the live auction are \$100, available for purchase online or at the door, and include an elegant reception with gourmet hors d’oeuvres, an open bar, and a curator-led tour of the live auction photographs by **Francine Weiss**, PRC’s new Curator & *Loupe* Editor. The silent auction event begins at 8:15 pm. Tickets to the silent auction are \$25 for PRC members and \$30 for the general public if purchased online in



advance; at door ticket prices are \$35 for everyone. Silent auction tickets include appetizers, desserts, wine, and beer as well as one hell of a party! **Stuart Whitehurst**, of W & W Appraisers and Consultants and formerly of Skinner Inc., will return as the event auctioneer.

While the PRC's mission focuses on photography, we want our members and supporters to know that we embrace and celebrate all the arts. The **Mark Zaleski Trio** will provide live jazz music throughout the evening. This trio takes jazz standards from the great American songbook and fuses them together with rhythms of Latin, African, rock, funk, hip-hop, and Balkan music. Zaleski has performed with the likes of Christian McBride, Dave Brubeck, the Either/Orchestra, the John Allmark Jazz Orchestra, and Jethro Tull as a bassist, saxophonist, and clarinetist. We hope our patrons will help us in honoring Boston's vibrant music community.

For more details about the PRC 2012 Benefit Auction, please go to www.prcboston.org/auction or call the PRC at 617-975-0600. *Press images available upon request.*

RELATED EVENTS:

Auction Preview Exhibition

October 5 – October 12, 2012

808 Gallery at Boston University

The preview exhibition is free and open to the public.

Friday, October 5	11am - 5pm
Saturday, October 6	1pm - 5pm
Sunday, October 7	1pm - 5pm
Monday, October 8	Closed
Tuesday, October 9	11am - 5pm
Wednesday, October 10	11am - 5pm
Thursday, October 11	11am - 8pm
Friday, October 12	11am - 5pm

ABOUT THE PRC: Founded in 1976, the Photographic Resource Center (PRC) at Boston University is an independent non-profit organization that serves as a vital forum for the exploration and interpretation of new work, ideas, and methods in photography and related media. The PRC presents exhibitions, fosters education, develops resources, and facilitates community interaction for local, regional, and national audiences. Cited by the *Boston Globe* as "one-stop shopping for the photo buff," the PRC's gallery hosts several exhibitions each year, emphasizing new ideas and trends in contemporary photography. Ranging from provocative theme-based exhibitions to the highly-anticipated juried and student exhibitions, the PRC expands our understanding of the human experience through its stewardship of the photographic arts.