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## ***Loupe* — The Photographic Resource Center's New Photo Magazine**

To download a PDF of the premiere issue of *Loupe*, click link below:  
<http://www.bostonphotographyfocus.org/ftp/LoupePDF2.pdf>

BOSTON—The Photographic Resource Center at Boston University has launched a new magazine, *Loupe*, putting primary focus on the photographic image with an oversize format, heavier paper, and larger images.

*Loupe* replaces the PRC's newsletter *In the Loupe* and uses the distinct print environment to amplify aspects of contemporary photography. Portfolios are the heart of the new journal. Three to four collections of work by individual photographers will dominate each issue. The work in the portfolios will be drawn largely from outside of the PRC's gallery and on-line exhibition programs, thus providing another channel for linking the PRC's audiences with the universe of intriguing work being created today.

*Loupe* will be a forum for new discoveries and new images. Befitting its name, the journal will provide closer views of photographic art-making. Interviews with established and emerging image-makers will expose first-person insights about the complex realm of 21<sup>st</sup> century photography. Commentary accompanying the portfolios will illuminate salient aspects of the artist's process while allowing and encouraging viewers to engage each project on individual terms as well. Images, and the pleasures of reading them, will prevail over text.

*Loupe* is edited by George Slade, PRC's Program Manager and Curator and formerly Artistic Director of the Minneapolis Center for Photography (2003-2008). Slade brings an extensive background writing about photography and curating diverse photography exhibitions to the PRC and to *Loupe*. Glenn Ruga, the PRC Executive Director, serves as the magazine's Art Director and Publisher.

*Loupe* will appear three times each year—in October, February, and June and will be available as a benefit of PRC membership. *Loupe* will be for sale at the PRC Gallery for \$7.50 per issue. The PRC also offers a subscription to libraries.

The first issue is just arriving in members' mailboxes this week.

Advertisers will find this new format effective in communicating to a diverse range of fine art photographers and photography enthusiasts in New England and beyond.

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