

PRC's 2013 Student Exhibition

April 11 – May 4, 2013

Opening Reception: Thursday, April 11, 5:00 – 8:30 pm

ELIGIBILITY & GUIDELINES

- Each **Institutional Member (IM)** of the PRC whose membership is paid through the end of the 2012/2013 academic year (August 2013) is invited to participate in the PRC's annual student photography exhibition.
- The IM's participation in the student exhibition must be registered with the PRC by Friday, December 14, 2012. Gallery space will be allotted to interested IMs no later than Friday, December 20, 2012. The PRC Program & Exhibition Manager will consult with each participating school to determine how they will utilize the space available to them.
- Video works will be accepted, but the IM must provide all hardware for the installation.
- All photography pieces must, at the very least, be mounted. However, the PRC requests that each print be framed, in which case it does not need to be mounted.
- Each framed print must also be labeled on the back with the student's name and school. If the prints arrive wrapped, a label must also be placed on the outside of the packing material.
- Size guidelines will be determined once gallery space is allotted to each participating school.

ENTRY PROCEDURES

1. Register your school's intent to participate with the PRC Program & Exhibition Manager by Friday, December 14, 2012 via email (ewyuskaitis@prcboston.org) or phone (617-975-0600). At this time, you will need to identify your school's exhibition contact person.
2. Determine your school's process for selecting work from your student population. Not every participating IM will follow the same course in selecting artwork to represent its photography department: some may want more work from fewer students, some may want fewer works from more students, some may want to represent all of their students with a comprehensive, looping video or flip books dangling from the ceiling on wires. Innovative approaches are welcomed and will need to be discussed with the PRC Program & Exhibition Manager. Please note that all extraordinary expenses will be the IM's responsibility.
3. Provide a comprehensive artwork checklist in Excel to the PRC Program & Exhibition Manager by Friday, March 8, 2013 (includes artist name, title of work, dimensions, media, year created, student year, student major, and price if the student wishes to sell).
4. Provide general design guidelines to the PRC for your section of the gallery by Friday, March 15, 2013. The PRC will execute each IM's design guidelines to the best of its abilities, but reserves the right to adjust design during installation based on the number of works, the condition of the walls, and any other technical concerns established by the PRC.

SPONSORSHIP AND AWARDS

1. The 2013 Student Exhibition is sponsored by **X-Rite** and **Mac-on-Campus.com**.
2. The PRC, X-Rite, and Mac-on-Campus will offer awards to select students whose work is in the exhibition.
3. **Neal Rantoul**, PRC Board Member and Professor Emeritus of Photography at Northeastern University, will serve as the juror.

4. The following awards and prizes will be offered:
 - a. **Best of Show:** \$500 gift certificate
 - b. **Honorable Mentions:** \$100 gift certificate (4 awards)
 - c. **Image Award:** The PRC will select one student whose work will be featured on the postcard, outdoor poster, and on the PRC website; \$100 gift certificate.
All gift certificates are redeemable on the Mac-on-Campus.com website.
5. At 5:30 pm on the night of the opening reception (April 11), the award winners will be presented a certificate by a representative of the sponsors. The PRC will notify the winners one day in advance but will not announce it publically until that evening.

DELIVERY & RETURN OF ARTWORK

- The PRC requires that each IM identify one person responsible for delivering the work and for retrieving it upon conclusion of the exhibition (usually, the exhibition contact).
- Artwork delivery must be coordinated with the PRC Program & Exhibition Manager within the PRC's normal business hours between Tuesday, March 26 and Friday, March 29. **Delivery deadline: Friday, March 29, 2013.** The artwork must arrive ready to hang.
- Because of the PRC's busy exhibition schedule, we require that all work from the student show be removed by Friday, May 10, 2013. Any work that is not removed by this date becomes the property of the PRC and is subject to disposal.

EXHIBITION DETAILS

- The installation of the show will take place Monday, April 8 – Wednesday, April 10, 2013. All work for the exhibition must be delivered to the PRC, *ready to hang*, by Friday, March 29, 2013. The PRC Program & Exhibition Manager will be in communication with each IM to ensure that its section of the exhibition best reflects the school's photography program.
- The exhibition will open at the PRC on Thursday, April 11, 2012 and the reception for the show will take place in the PRC gallery that evening.
- The exhibition will close at the end of the day on Saturday, May 4, 2013.

CONDITIONS

- All images are subject to posting on the PRC website and for use for publicity or educational purposes. The PRC will send out press releases, postcards, and newsletters, and generally promote the exhibition to the best of its abilities.
- The PRC reserves the right to make the final decision regarding the inclusion and/or placement of any individual work(s) in the exhibition.



Timeline for PRC's 2013 Student Exhibition

- **Friday, December 14, 2012** – Deadline to register for space/participation by emailing or calling the PRC Program & Events Manager.
- **Friday, December 20, 2012** – Space allotted to participating schools; specifications emailed to each IM's exhibit contact.
- **Friday, March 8, 2013** – Final comprehensive artwork checklist due at the PRC.
- **Friday, March 15, 2013** – Final design guidelines due (optional).
- **Tuesday, March 26 – Friday, March 29, 2013** – All artwork and exhibition materials due at the PRC; work must arrive at the PRC ready to hang. Please make arrangements to schedule your delivery.
- **Monday, April 8 – Wednesday, April 10, 2013** – Installation.
- **Thursday, April 11, 2013** – Show opens; reception in the gallery 5:00 – 8:30 pm. Award reception at 5:30 pm.
- **Saturday, May 4** – Show closes.
- **Friday, May 10** – Deadline for removal of work.

PRC 2013 STUDENT EXHIBITIONS SPONSORS

The PRC is proud to receive support from the following sponsors for this year's student show.



CONTACT

Erin Wederbrook Yuskaitis, *Program & Exhibition Manager*

ewyuskaitis@prcboston.org

617.975.0600