

**Saturday,
November 2, 2013**

Trustees Ballroom
Boston University

Keynote Address
by Peter Galassi
*Former Chief Curator of
Photography, Museum of
Modern Art*

Honoring Marie Cosindas
with a Lifetime Achievement
Award presented by author
and critic Tom Wolfe

Honorary Committee

Eelco Wolf
Chair

Vicki Goldberg
Anne Havinga
Barbara Hitchcock
Henry Horenstein
Lou Jones
Arno Minkinen
Phillip Prodger



**Photographic
Resource Center**
at Boston University

832 Commonwealth Ave
Boston, MA 02215
617-975-0600
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info@prcboston.org

Sponsorship Opportunity

The success of this year's event depends on the sponsorships we receive from generous corporations, organizations, and individuals throughout the region that understand the important role the PRC plays in the cultural fabric of New England and appreciate the level of public acknowledgement received from a PRC sponsorship. We hope you will join us in celebrating photography this fall.

Presenting Sponsorship

- **Opportunity to introduce your company at the podium.** The gala will be attended by leading art collectors and photographers in New England.
- Name and logo placed on cover of gala catalog and invitation.
- Logo prominently placed in the PRC Gallery for one year as a Presenting Sponsor of the PRC 2013 Gala.
- Most prominent placement of logo on all gala publicity including press release, invitations, website, e-blasts, and sponsor banner.
- 10 tickets to gala (\$2,500 value).
- Full-page ad in gala program (\$500 value).
- Two full-page ads in PRC magazine, *Loupe* (\$1,100 value).
- Two memberships to the PRC at the Patron Level for one year, which include invitations to all VIP receptions, free admission to PRC lectures, and subscription to *Loupe* (\$2,000 value).

Presenting Sponsorship Level: \$10,000

Gold Sponsorship

- Logo prominently placed in the PRC Gallery for one year as a Gold Sponsor of the PRC 2013 Gala.
- Prominent placement of logo on all gala publicity including invitations, website, e-blasts, and sponsor banner.
- 6 tickets to gala (\$1500 value).
- Full-page ad in gala program (\$500 value).
- Full-page ad in PRC magazine, *Loupe* (\$550 value).
- Two memberships to the PRC at the Benefactor Level for one year, which include invitations to all VIP receptions, free admission to PRC lectures, and subscription to *Loupe* (\$1,000 value).

Gold Sponsorship Level: \$5,000

The above sponsorship levels are based on cash support. Artwork or in-kind donations would be double the above amounts based on the fair market value of the donation.

Thank you!

Silver Sponsorship

- Logo prominently placed in the PRC Gallery for one year as a Silver Sponsor of the PRC 2013 Gala.
- Prominent placement of logo on all gala publicity including invitations, website, e-blasts, and sponsor banner.
- 4 tickets to gala (\$1000 value).
- Half-page ad in gala program (\$300 value).
- Half-page ad in PRC magazine, *Loupe* (\$325 value).
- Two memberships to the PRC at the Contributor Level for one year, which include invitations to all VIP receptions, free admission to PRC lectures, and subscription to *Loupe*.

Silver Sponsorship Level: \$2,000

Selenium Sponsorship

- Placement of logo on all gala publicity including invitations, website, e-blasts, and sponsor banner.
- 2 tickets to gala (\$500 value).
- Half-page ad in gala program (\$300 value).
- Two memberships to the PRC at the Supporter Level for one year, which include invitations to all VIP receptions, and subscription to *Loupe* (\$300 value).

Selenium Sponsorship Level: \$1,000

Nonprofit Sponsorship

- Placement of logo on all auction publicity including invitations, website, e-blasts, and sponsor banner.
- 2 tickets to gala (\$500 value).
- Half-page ad in auction catalog (\$300 value).
- Two memberships to the PRC at the Supporter Level for one year, which include invitations to all VIP receptions, and subscription to *Loupe* (\$300 value).

Non-profit Sponsorship Level: \$600

Sponsorship Reply Form

Yes, I would like to become a sponsor of *Celebrating Photography: PRC 2013 Gala* and support the PRC as the preeminent fine art photography center in New England!

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Contact Name(s)

Please list the names of two people within your business/organization to receive a free membership included with your sponsorship.

Business/Organization

How sponsorship should be listed if different from business/organization name

Address

City

State

Zip

Phone

Email

Website

Signature

Sponsorship Levels (Refer to attached sheet for sponsor benefits.)

I agree to be a sponsor at the level below. Please check one.

- Presenting Sponsorship: \$10,000
- Gold Sponsorship: \$5,000
- Silver Sponsorship: \$2,000
- Selenium Sponsorship: \$1,000
- Non-profit Sponsorship: \$600

Payment Information

- Please mail an invoice to me at the above address
- I am enclosing a check for payment.
- Charge my credit card for payment of the above amount
 - Visa MasterCard AMEX Discover

Name on Credit Card

Credit Card #

Expiration Date

Signature

CVV Code

Important Information

Upon receiving your sponsorship, we will contact you with deadline information and specifications for your ad in the gala program and Loupe.

Thank you!



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